

## RefiNow™ – Consumer Social Posts

Use these social media posts to raise consumer awareness of the benefits of refinancing.

### Social Post 1



Filename: RefiNow Post 1 – Facebook.jpg



Filename: RefiNow Post 1 – Twitter.jpg

### Facebook Copy:

With historically low interest rates, now is the time to refinance. Save money every month by reducing your mortgage payments.

### Twitter Copy:

Interest rates are historically low. Learn how you can take advantage and save money on your monthly mortgage payments.  
#RefiNow.

### URL Link:

<https://www.knowyouroptions.com/refinance-overview>



## Social Post 2



Filename: RefiNow Post 2 – Facebook.jpg



Filename: RefiNow Post 2 – Twitter.jpg

### Facebook Copy:

Not sure if a refinance is right for you? Calculate potential savings on your monthly mortgage payment with Fannie Mae's refinance calculator.

### Twitter Copy:

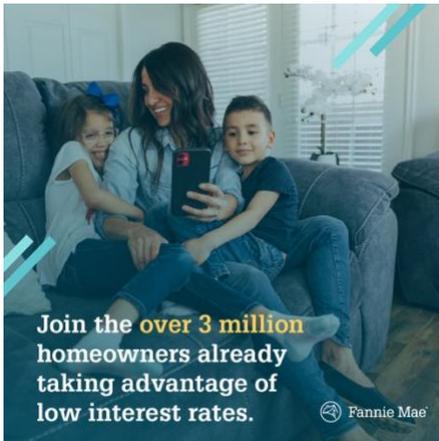
Is a refinance right for you? Calculate your potential monthly mortgage savings with Fannie Mae's refinance calculator. #RefiNow.

### URL Link:

<https://www.knowyouoptions.com/find-resources/information-and-tools/financial-calculators/refinance-calculator>



## Social Post 3



Filename: RefiNow Post 3 – Facebook.jpg



Filename: RefiNow Post 3 – Twitter.jpg

### Facebook Copy:

Refinancing could save you money on your monthly mortgage payments. Learn how you can take advantage of today's low rates

### Twitter Copy:

Refinancing could save you money on your monthly mortgage payments. Learn how you can take advantage of today's low rates. #RefiNow.

### URL Link:

<https://www.knowyouroptions.com/refinance-overview>



## Social Post 4



Filename: RefiNow Post 4 – Facebook.jpg



Filename: RefiNow Post 4 – Twitter.jpg

### Facebook Copy:

With historically low interest rates, refinancing has the potential to save money every month. Click to calculate how much you could save.

### Twitter Copy:

With historically low interest rates, refinancing has the potential to save money every month. Calculate how much you could save. #RefiNow.

### URL Link:

<https://www.knowyouroptions.com/find-resources/information-and-tools/financial-calculators/refinance-calculator>